a Proven Cotton with a

62

NEW TYPE PLANT FOR MECHANIZATION

1961

Shows Outstanding Performance

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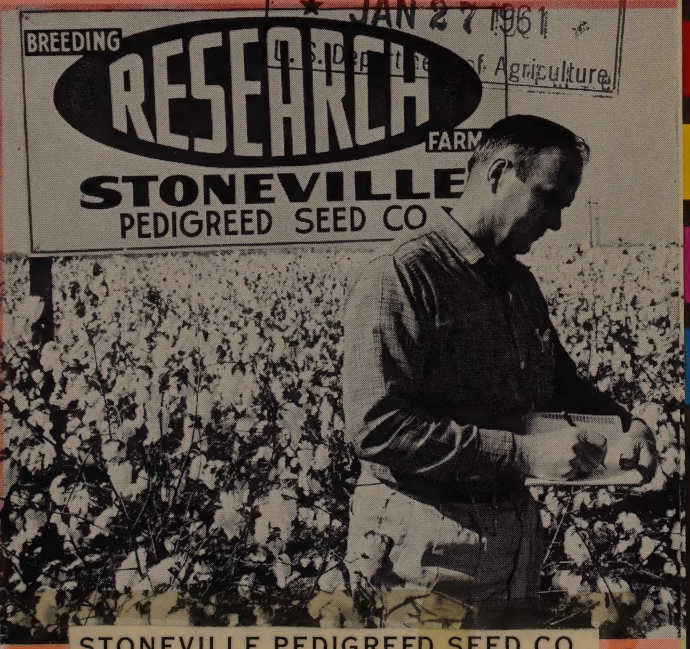


STONEVILLE PEDIGREED SEED CO.,

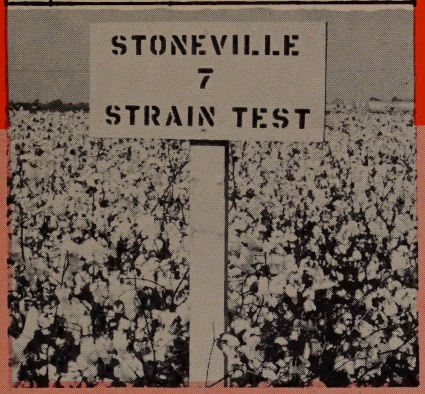
STONEVILLE, MISS.

FACTS

you should know about

Stoneville #7

BREEDERS REGISTERED SEED



Tried and Tested in this Area
Proven for Outstanding Performance

Stoneville #7 meets your needs in 7 ways:

1 HEALTHIER STAND

Stoneville #7 has inherited ability for strong emergence plus seedling vigor — reducing costs of getting a stand.

2 FRUITING EFFICIENCY

Stoneville #7 has ability to set and retain a higher percentage of fruit load.

3 DROUGHT RESISTANT

Stoneville #7's hardy plant can take it and "Kick back in" when moisture is available.

4 BOLL ROT RESISTANT

Stoneville #7's new plant, sparse foliage, permit sunlight and air to reach bottom bolls — reduces loss due to rot of profitable early crop and contamination of later crop.

5 NEW STALK FOR MECHANICAL PICKING

Stoneville #7's upright plant, stiffer stalk, short fruiting limbs, sparse foliage, insure cleaner, more efficient picking by machine.

6 EXTRA HIGH YIELD

Famous for superior all around performance, Stoneville #7 is also noted for extremely high yields. Extra Gin turn out adds to the profit-potential of this outstanding Stoneville cotton.

7 7 YEARS OF BREEDING

Each year's crop of BREEDER'S REGISTERED SEED is released after seven years of intensive tests and improvement of the original selection. Peak performance and maximum potency are assured through scientific supervision and control.

THE GROWING CHOICE OF MORE AND MORE SUCCESSFUL FARMERS

FACTS

you should know about

Stoneville 3202

BREEDERS REGISTERED SEED

Tried and Tested in this Area
Proven for Outstanding Performance

Stoneville 3202 Fills Your Needs For–

1 EXTRA EARLY MATURITY

Stoneville 3202 is one of the earliest cottons being grown today. In addition to earliness, Stoneville 3202 offers you the PLUS VALUE of staying in the boll—does not fall out like some early varieties.

2 SMALLER PLANT

Stoneville 3202 is a smaller plant with smaller leaf. Well suited for areas or soil that tends to grow especially big plants.

3 GOOD LINT PERCENTAGE

Stoneville 3202 is very adequate in gin turnout. Soil and weather play a big part in determining this factor but it usually runs well above the average for the area.

4 MACHINE PICKING

The characteristics of a smaller plant and a boll that holds the cotton until the spindle reaches it make Stoneville 3202 a particularly good machine picking cotton.

5 GOOD HAND PICKING

Stoneville 3202 has a medium sized boll with the inherent Stoneville characteristic of opening well.

6 HIGH YIELD

Stoneville 3202 consistently ranks among the leaders in yield per acre. It is especially good in this respect when rains or frost shorten the growing season.

THE GROWING CHOICE OF MORE AND MORE SUCCESSFUL FARMERS

BREEDER'S REGISTERED COTTON SEED

BREEDER'S REGISTERED

Stoneville 3202

Backed by 38 Years of

STONEVILLE RESEARCH

Privately Owned

BREEDING FARMS

Released at the absolute peak of performance, BREEDER'S REGISTERED SEED bring you THIS YEAR'S Improvements for next year's crop! Through 38 years of intensive breeding and continuous improvement, only BREEDER'S REGISTERED SEED assure you of the very latest developments.

Privately Operated IN THE INTEREST OF

BETTER COTTONS

STONEVILLE BREEDER'S REGISTERED SEED are "Planter-Conditioned" through exclusive FLASH PROCESS. Only the sound seed, scientifically processed, insure better stands with LESS SEED plus current improvements available ONLY in BREEDER'S REGISTERED SEED.

ASK US FOR NAMES OF LEADING PLANTERS WHO WILL TELL YOU MORE

a Proven Cotton

for mechanization and early maturity

Shows Outstanding Performance

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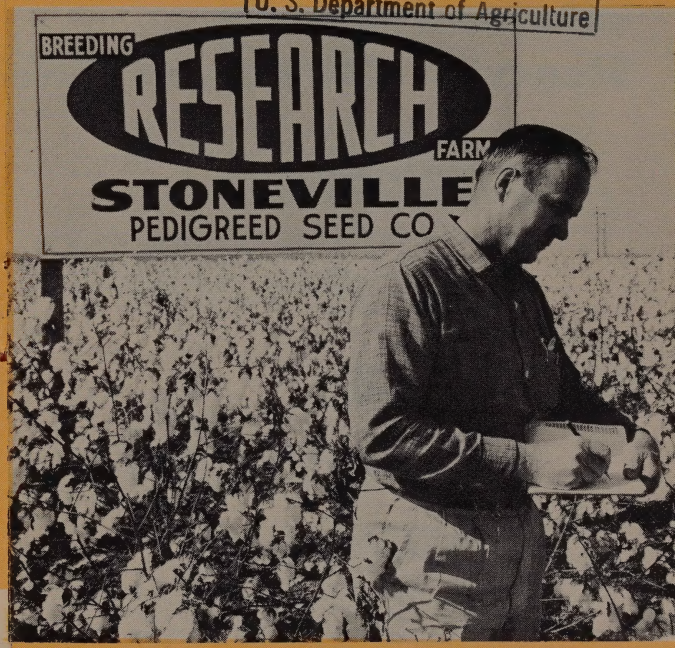

FACTS

you should know about

Delfos 9169

BREEDERS REGISTERED SEED

Tried and Tested in this Area
Proven for Outstanding Performance

Delfos 9169 offers you the advantages of–

1 DEVELOPED FOR MACHINE PICKING

Delfos 9169 owes much of its wide-spread popularity to its outstanding adaptability to machine picking. Sturdy plant holds bolls up off the ground. Bolls open well—cotton stays in the boll, does not string out. Agitation of plant by picker head does not spill cotton over the ground. Longer fiber is more easily engaged by picker spindles, cleaning bolls better and leaving less cotton on the plant.

2 EXTRA STAPLE

Delfos 9169 is recognized as one of the leading cottons of the Belt with extra staple potential. Growers and buyers alike say they normally get at least 1/32 better staple from Delfos 9169 than from other popular cottons. Weather conditions, area of growth and ginning methods play a very important part in determining the length.

3 HIGH YIELD

Delfos 9169 is an exceptionally high yielding cotton. It is the only "extra staple cotton" that will consistently produce the high yields of shorter staple cottons.

4 MEDIUM EARLY MATURITY

Delfos 9169 is earlier than most cottons but not quiet as early as Stoneville 3202.

5 EXCELLENT HAND PICKING

The bolls of Delfos 9169 are large and slightly tapered. They open well for easier, cleaner picking by hand.

6 7 YEARS OF BREEDING

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ASK US FOR NAMES OF LEADING PLANTERS WHO WILL TELL YOU MORE